

# Green Cross

## C E L E B R A T I O N

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September 20

USS Midway Museum  
San Diego, CA



Sponsorship Opportunities  
and Event Overview



The Green Cross Celebration raises critical funds to support the National Safety Council mission to save lives and prevent injuries from the workplace to anyplace, while celebrating the best and the brightest in safety.

This year we are taking the celebration to the deck of the USS Midway Museum. Come aboard and join us for an evening filled with delectable food, entertainment, an auction, awards presentation and an inspiring story from a survivor advocate impacted by one of the NSC core mission areas. This event is a fantastic opportunity to network with other safety professionals, entertain clients or just have a fun night out with friends and/or colleagues while in San Diego!

Philanthropic support enables NSC to keep people safe throughout their everyday lives both on and off the job. By identifying the leading safety concerns through research, NSC creates effective solutions and provides the resources employers and individuals need to stay safe. We advocate at the federal and state level and are relentless in our efforts to educate everyone to ensure safety is a priority each and every day. None of this work would be possible without the support of our partners.

#### About the Green Cross for Safety® Awards

Outstanding achievements in safety are recognized through three distinct awards. Winners in each category are announced at the event.

#### SAFETY ADVOCATE

Recognition for the advancement of best practices to raise awareness or change policy to prevent further injuries and deaths

#### SAFETY EXCELLENCE

Recognition for the unrelenting pursuit of exceptional, transferrable safety practices

#### SAFETY INNOVATION

Recognition for a transformative approach to a long-held challenge in safety

# Green Cross CELEBRATION

## Join us in San Diego!



#### Support NSC TODAY

To learn more about sponsorship opportunities contact **Barb Poulsen** at [barb.poulsen@nsc.org](mailto:barb.poulsen@nsc.org) or **630-775-2450**

To learn more about the award process and read about past winners and their safety impact, visit [greencross.nsc.org](http://greencross.nsc.org) or contact [GreenCross@nsc.org](mailto:GreenCross@nsc.org)

Support from the corporate community plays a vital role in funding critical mission initiatives at the National Safety Council. By sponsoring the Green Cross Celebration, you are helping us recognize safety excellence and aligning your organization with the nation's leading safety advocate.

## 2022 Corporate Sponsorship Opportunities

	<b>\$75,000*</b>	<b>\$50,000*</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
<b>Recognition</b>	Presenting Sponsor	Award Sponsor Choose one Safety Advocate, Safety Excellence or Safety Innovation	Choose one Auction, Entertainment or Reception	Video Sponsor	Event Sponsor	Event Sponsor
<b>Premier Benefit</b>	Company logo incorporated into the event name and welcome remarks	Presentation of award	Unique and prominent logo placement and recognition for each option	Recognition onscreen preceding and following the main event video		
<b>Tickets</b>	30	20	20	10	10	5
<b>Recognition in invitation, program book, event signage, event platform and during program</b>	Company logo	Company logo	Company name	Company name	Company name	Company name
<b>Recognition on event website</b>	Company logo	Company logo	Company name	Company name	Company name	Company name
<b>Company name listed on NSC online corporate donor list</b>	✓	✓	✓	✓	✓	
<b>Recognition in <i>Safety +Health</i>® magazine</b>	✓	✓	✓	✓	✓	
<b>Company ad placement in event program book</b>	Full page, color ad	Full page, color ad	Half page, color ad			
<b>Name listed in news release announcing award winners</b>	✓	✓				
<b>10 NSC Safety Congress &amp; Expo passes</b>	✓	✓				
<b>"Donor Spotlight" feature in Green Cross Quarterly e-newsletter</b>	✓					
<b>Recognition in event promotional emails</b>	✓					
<b>Recognition in social media posts on NSC channels</b>	✓					

\*Exclusive

Benefits subject to change



**Commit by June 21, 2022** to be included in the event invitation.

**Commit by July 25, 2022** to be included in the event program book and signage.



[nsc.org](https://www.nsc.org)

The National Safety Council is America's leading nonprofit safety advocate. As a mission-based organization, we focus on eliminating the leading causes of preventable injuries and deaths so people can live their fullest lives. We create a culture of safety to not only make people safer at work but also because it has the potential to make people safer beyond the workplace.